



## BRITISH DEER FARMS & PARKS ASSOCIATION

January 2022

Dear Members/Advertisers,

### Annual Handbook, produced by the BDFPA

The 2022 Handbook will be a full colour, glossy publication, aimed both at those already involved in deer and those looking for start up information and reference.

Circulation will be in the UK, along with Europe and New Zealand. Advertising space in the Handbook is available as follows:

<b>BDFPA HANDBOOK – RATES CARD</b>					
Full Page	Half Page	Quarter Page	Inside Front Cover (full page)	Inside Back Cover (full page)	Back Cover (full page)
<b>£500</b>	<b>£350</b>	<b>£200</b>	<b>£600</b>	<b>£600</b>	<b>RESERVED</b>
<b>Classified adverts also available:</b> <b>1/8 horizontal (3.33" x 2.17") &amp; 1/8 vertical (2.17" x 3.33")</b> Member rate <b>£75</b> Non-member rate <b>£100</b>					

If you are interested in advertising in this publication, we will require space to be reserved and artwork to us by **30th April 2022** latest.

To book your space, please contact Claire Parkinson at the BDFPA:  
[claire@bdfpa.org](mailto:claire@bdfpa.org) or Tel: 08456 344758.

Many thanks

Claire Parkinson  
BDFPA Secretary