



BDFPA HANDBOOK ADVERT SPECIFICATIONS

QUARTER PAGE ADVERT

SIZE: **W105mm x H148.5mm**

HALF PAGE ADVERT

SIZE: **W210mm x H148.5mm**

FULL PAGE ADVERT

SIZE: **W210mm x H297mm**

SUPPLIED ARTWORK:

Artwork must be supplied as a Hi resolution PDF file with 5mm bleed

IF YOU WOULD LIKE YOUR ADVERT TO BE DESIGNED BY US:

We offer a design service for your advert - should you wish to choose this option please supply the advert text along with any images (please make sure these are 300 dpi) or logos you would like to be included and any briefing or branding details. You will then be supplied with a proof for your approval before print.

DESIGN PRICES:

Quarter page: £20 Half page advert: £30 Full page advert: £40



LMCREATIVE
LOUISE MCKENZIE CREATIVE GRAPHICS